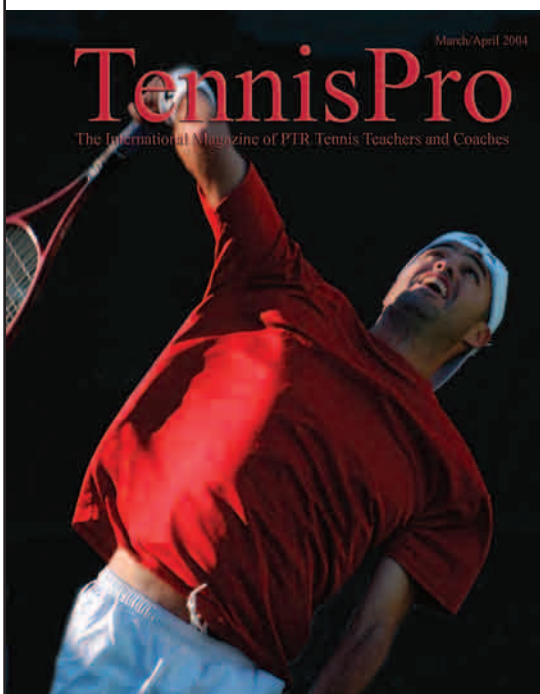
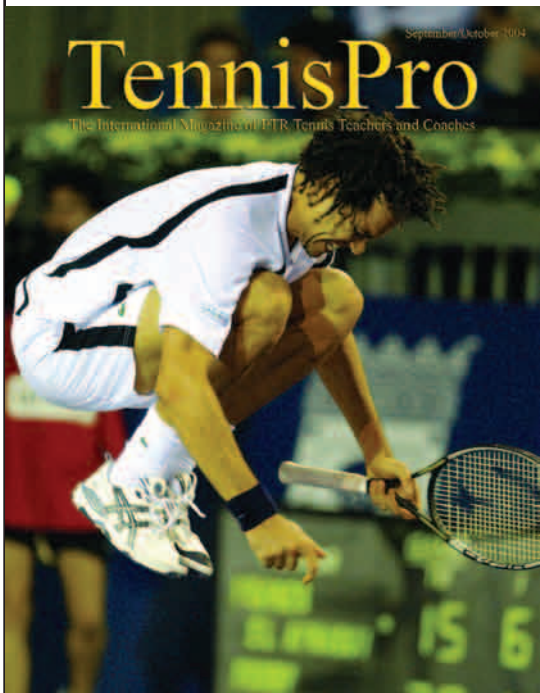




# TennisPro

## Writer's Guidelines



Do you have a great idea for an article for TennisPro and wonder how to go about getting published? Most articles in TennisPro are solicited from industry experts, however, we frequently publish unsolicited work. The following information may help you get started.

If you have already written an article that has not been published elsewhere, and would like to see it in TennisPro, send it to: Editor TennisPro, PTR, P.O. Box 4739, Hilton Head Island, SC 29938. You may email your work to [peggy@ptrtennis.org](mailto:peggy@ptrtennis.org) either as text in the body of the message or as a Word Document attachment. Either way, be sure to include your name, some biographical and contact information. Articles of any length are considered, however, 1,800 to 2,000 words is preferred. You will be notified if your article has been selected for publication. Not all submissions are published.

If you have an idea, but have not actually written anything, you can contact our editor before getting started to determine if your subject matter is appropriate. We always keep our readers in mind when considering a topic. Our staff makes every attempt to ensure that TennisPro's contents serve to inform and educate our audience of tennis teachers and coaches. Occasional human interest pieces about members and their work usually serve a dual purpose, as we hope they can inspire other PTR members to achieve greater success in their individual programs by providing ideas and impetus.

Once we have agreed that your topic is a good one for TennisPro, it is time to sit down to write your article. If you are one of the many people who find writing intimidating, our editor has worked with individuals who have terrific ideas but are not great writers. Write it the best you can and if we feel changes are necessary, we will gladly work with you to make them. If your piece has to be altered by our editor, you will

have the opportunity for final approval, unless a looming deadline creates restrictive time constraints. On rare occasions, ideas have been so good, but the writing so bad, that we have ghost written articles.

Teaching techniques, marketing, business opportunities, professionalism, nutrition, injury prevention, psychology and tennis club programming, are among the many subjects that interest our readers. Perhaps you would like to see a topic addressed that you feel has not been given enough coverage. Our editor is open to hear your suggestions.

The following are some guidelines for sending photos for inclusion with an article, or for Member News, International News or another section of TennisPro. We prefer good quality, clear, original color photographs. We do not accept slides or photos reprinted from your computer. Do not fold, staple or put paper clips on a photo. Since the pressure of a pen or pencil will damage the image, do not write directly on the back of a photograph. Write a description on a separate label or post-it-note before affixing it to the back of a photo. We will scan your photo(s) and, if you request it, return them to you.

If you plan to email an image or send a disc with digital photos, please send tiff or jpeg files, not word processing, desktop publishing or drawing programs. We accept CDs, but not zip or floppy discs. Make sure that the image is very large, at least 8 x 10 inches, and the resolution is at least 300 pixels. Unless a photo is very large, say 24 inches by 36 inches, the digital norm of 72 pixels does not translate to four color process print publication, like that used for TennisPro. We prefer not to download photos from websites due to problems with size and resolution.

Remember, TennisPro is your magazine and we welcome your input.