

QuickStart Tennis



"The beauty of the QuickStart Tennis format is that it brings kids into the game immediately and gets them rallying by the end of their first time on the court, because the game is finally brought to their size and speed," said Kirk Anderson, Director, Recreational Coaches & Programs, USTA and PTR Master Professional. "The format is easily incorporated into any existing programming, from lesson plans to competition, which allows for this to integrate into all facets of tennis."

This is essential, because it does not mean that new lesson plans, new programming and new competitions have to be created. The QuickStart Tennis format simply enables kids to have more quality experiences early on, which keeps them in the game. And more kids in the game equates to more kids on the courts.

That's another benefit of the QuickStart Tennis format. It allows more kids to be on the court at once. This is because you can put as many as six 36' courts onto one regulation court. On both sides of the court you can have: (1) net to service line, (2) service line to baseline and (3) baseline to the edge of the backcourt.

"The QuickStart Tennis format not only helps get kids playing tennis quickly and with proper technique, but it also allows the teaching pro to more efficiently utilize court space," said Butch Staples, PTR Master Professional and Head Tennis Professional, Midtown Tennis Clubs. "You can easily have 16 or 20 kids on a single court, which makes a big impact on the bottom line."

By getting more kids playing more quickly in a more enjoyable environment, QuickStart Tennis is an effective tool to increase participation. By having more kids in the game now, it's possible to have more high level players down the road.

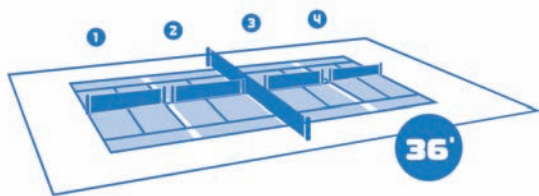
"The QuickStart Tennis format will make a significant impact on the skill development of players in the United States," said Paul Roetert, Managing Director, Player Development, USTA. "By bringing more kids into the game at a young age, and by providing them with a play format that helps them utilize proper stroke technique and overall skill development, we will increase the pool of high level players throughout the country."

Many aspects of the QuickStart Tennis format have been utilized before. Transition balls and smaller courts have been seen in tennis for years. But, aligning these elements with age, racquet size and scoring methods is what makes this format different and more effective.

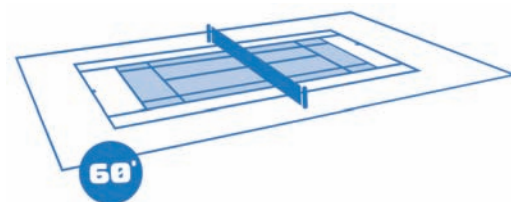
"Pros have been using slower balls and smaller courts for years, but this will help to set standard specifications that can be consistent whenever the QuickStart Tennis format is used, which has never been done before," said Kurt Kamperman, Chief Executive, Community Tennis, USTA. "What is also important is that in the past the use of different equipment or shortened courts was only used in lesson plans, but our goal is to have this format incorporated into all aspects of youth tennis, including competition."

The QuickStart Tennis format will rollout in 2008, in more than 1,000 facilities, which are expected to incorporate it within their existing 10 and under programming. In the upcoming year, the USTA will work with PTR to organize and implement training sessions, both to coaches and volunteers including parents, to help proliferate the format. In addition, the USTA has begun incorporating the format into its co-ed recreational tennis league, USTA Jr. Team Tennis and its tournament offerings. In succeeding years, QuickStart Tennis will continue to be implemented into programming with the goal of reaching all aspects of 10 and under youth tennis, including tournament, lesson based, recreational and team play.

For more information on how to integrate QuickStart Tennis into your programming, visit www.partners.quickstarttennis.com



quickstart tennis

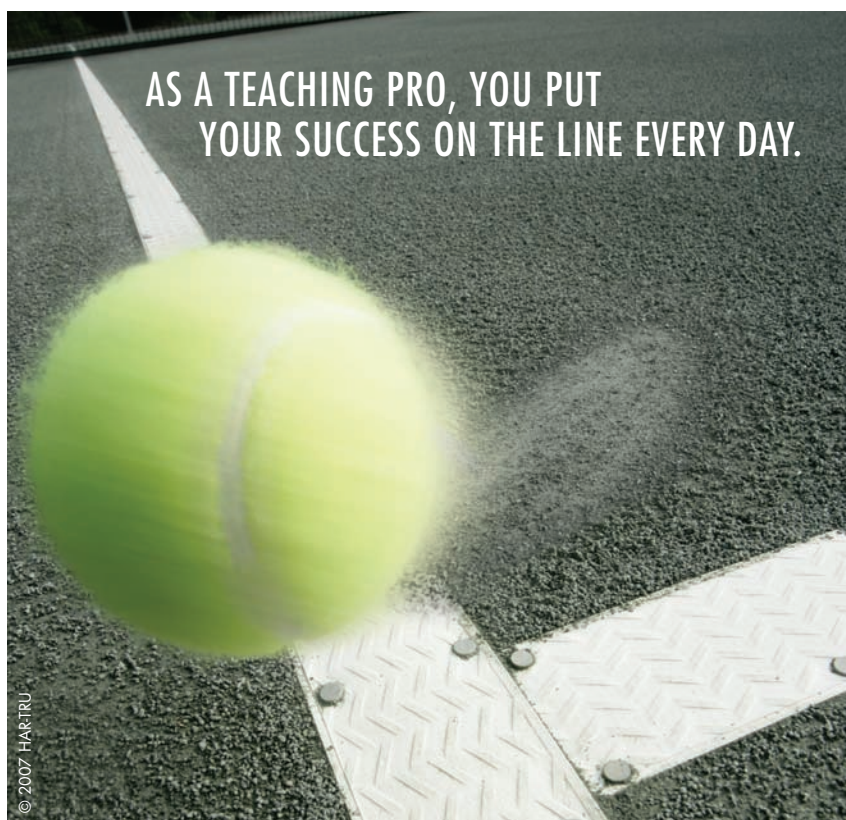


Fact Sheet

- QuickStart Tennis is a new play format to help kids ten and under learn and play the game
- QuickStart Tennis utilizes scaled to size courts, equipment and match length, providing kids with the opportunity to play the game sooner
- The format is divided into age groups, 5-6, 7-8 and 9-10 year-olds, matching players of similar physical and social skills
- QuickStart Tennis specifics include:

AGE	COURT SIZE	RACQUET	BALL	NET HEIGHT	SCORING
5-6 year olds 7-8 year olds	36' x 18'	Up to 23"	Foam or Very Low Compression	2'9"	<ul style="list-style-type: none"> • Best of 3 games • 1st to 7 point games
9-10 year olds	60' x 21' singles 60' x 27' doubles	Up to 25"	Low Compression	3' or Regulation height	<ul style="list-style-type: none"> • Best of 3 games • 1st to 4 games wins set • 3rd set - 1st to 7 points

- QuickStart Tennis debuts in March 2008 in local communities nationwide and will be seen at the upcoming PTR International Tennis Symposium



AS A TEACHING PRO, YOU PUT
YOUR SUCCESS ON THE LINE EVERY DAY.

© 2007 HAR-TRU

Fulfill your passion to succeed. Let your members play on a surface that's best for their health and their game – HAR-TRU® clay tennis courts manufactured by Lee Tennis. You'll benefit as well. You'll gain more teaching hours because HAR-TRU courts are always ready for play, even during light rain and the hottest summer days. And the kinder surface could prolong your career by reducing the daily pounding your body endures on hard court surfaces. The ball's in your court. Contact us soon to find out more.



PLAY THE CLAY. PLAY FOR LIFE.

1-877-4-HAR-TRU

www.hartru.com