



Press Release
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For Immediate Release

TennisOne

New Benefit for PTR Members

Hilton Head Island, SC - - Professional Tennis Registry (PTR) is adding a new benefit for its domestic members. In a partnership agreement with *TennisOne*, full PTR members in the USA will receive a complimentary *TennisOne* membership for one year.

TennisOne was launched in 1996, and has become the premier tennis instruction site on the internet, winning *Forbes Magazine's* best tennis site of the year award twice.

TennisOne has pioneered and continues to lead the way in developing multimedia tools to enhance the enjoyment and viewing for avid tennis fans all over the world.

TennisOne also offers free online invitation and event management tools for tennis captains and teaching professionals. These services offer a revolutionary new way of communicating and managing tennis programs and other sporting activities.

“For the second consecutive year, PTR has added another significant member benefit. PTR is thrilled to partner with *TennisOne*, the leader in quality online education for tennis teaching professionals and coaches,” said Dan Santorum, PTR Executive Director & CEO. “With top notch contributors like PTR Founder and President Dennis Van der Meer, PTR Master Professional, Ken DeHart, *TennisOne* Editor, Jim McLennan and several other talented writers, PTR members will be kept abreast on a weekly basis of excellent educational articles and videos.”

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"We're pleased to join PTR's efforts to build the game worldwide and to enhance the tools available to PTR tennis teaching professionals in 126 countries," said Kim Shanley, Founder and Publisher of *TennisOne*. "PTR provides its 13,000 members with an incredible array of educational programs, discounts on products and services – PTR membership is a tremendous value. We built *TennisOne* so that players and pros can 'be all they can be'. Therefore, we're gratified that PTR members can now access our multimedia instruction tools and our online event management services that help them save time and generate revenue."

PTR is the largest global organization of tennis teaching professionals with nearly 13,000 members in 126 countries. It has the greatest percentage of multicultural and women members of any such organization. PTR is dedicated to educating, certifying and servicing tennis teachers and coaches around the world in order to grow the game.

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