



Press Release
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For Immediate Release

Playmate & PTR Sign Agreement

Hilton Head Island, SC - - Professional Tennis Registry (PTR) announced a partnership agreement with Playmate. The two year sponsorship begins January 2007 and will provide PTR members 10% off the list price on all Playmate products, such as ball throwing machines and ball mowers.

In addition to offering discounts, Playmate will conduct an exciting new Professional Development Course for PTR throughout the year. The course, *Teaching Today's Modern Game with a Ball Machine*, will be taught by National Sales Manager, Stan Oley, at its debut at the 2007 PTR International Tennis Symposium, held in February on Hilton Head Island. Playmate will give away a Playmate Smash Ball Machine, a \$4,000 value, to one lucky participant of the course in February.

Playmate will also be the title sponsor of the Playmate Men's 35 Doubles and the Playmate Women's 35 Doubles events of the PTR \$25,000 Championships. Playmate will sponsor the International Tennis Symposium and will exhibit at the Tennis Trade Show, where key personnel will be on hand to answer questions about their products.

For more information about Playmate, visit www.playmatetennismachines.com

PTR is the largest global organization of tennis teaching professionals with more than 12,000 members in 123 countries. It has the greatest percentage of multicultural and women members of any such organization. PTR is dedicated to educating, certifying and servicing tennis teachers and coaches around the world in order to grow the game.

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